



PRHyUS









PRHyUS

Promoting Renewable Hydrogen Utilization for a Sustainable and Greener Europe

Kick-off Meeting
Naples 26-28 May 2025

Staff Exchange and Hydrogen Panel Discussion

26 May 2025

Royal Continental Hotel
Via Partenope 38, 80121 Naples, Italy

https://www.interregeurope.eu/prhyus

Staff Exchange and Hydrogen Panel Discussion PRHyUS KoM - 26 May 2025

13:45 | Arrival and Partner registration

14:15 | Welcome and Institutional greetings

Antonio Marchiello | Regione Campania - Regional councilor

Raffaella Farina | Regione Campania – Director General of the Economic Development Department

14:30 | Staff Exchange and Hydrogen Panel Discussion

Alfonso Bonavita

Francesca De Falco | Regione Campania - Energy Unit Manager

Angelo Moreno

STRESS Scarl - Senior H2 technology and market expert

Bruno Rossi

So.F.Invest Srl Group (Hydrogen valley in Naples) – Sole Administrator of Ambiente Spa

Francesco Basile

FMC Srl (Hydrogen valley in Avellino) – General Manager

Claudio Miranda

Graded Spa - Head of Research & Development

Rosa De Masi

Università del Sannio - Associate Professor in Environmental Technical Physics

Regione Campania - Industrial Areas Unit Manager and PRHyUS Project Manager

Q&A session

15:45 | Coffee break

16:00 | PRHyUS Partners presentation



















PRHyUS Project

PRHyUS is an interregional cooperation project co-funded by Interreg Europe, aimed at improving policy frameworks to support the adoption of renewable hydrogen across sectors such as industry, mobility, and buildings. The project brings together public authorities, research institutions, and innovation clusters from eight European countries to exchange knowledge and foster the development of regional hydrogen ecosystems. The Kick-off Meeting will begin with a dedicated **Staff Exchange** session involving key stakeholders from the Campania Region.

This session will be aimed at fostering dialogue between local actors and international project partners, enabling the sharing of experiences, priorities, and regional challenges related to renewable hydrogen deployment. The session will provide a comprehensive and multi-sectoral overview of the hydrogen ecosystem in Campania, illustrating both strategic planning and operational case studies. This will enrich the interregional exchange and offer project partners a grounded understanding of the local dynamics, actors, and replicability potential relevant to the objectives of PRHyUS.